

November 2013 eNews

Giving Thanks for All of Our Friends, Scholars and Supporters This Holiday Season

As 2013 comes to a close, the Asian & Pacific Islander American Scholarship Fund (APIASF) would like to thank our Scholars, supporters, board and advisory council members, volunteers and friends for their support this year. Each person has played an important role in making a difference for Asian American and Pacific Islander students across the country and in the Pacific Islands.



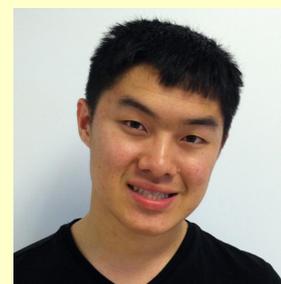
APIASF Scholarship Benefit Celebrates 10 Years of Making a Difference for Students

On November 6, APIASF hosted its eighth annual *Today's Minds, Tomorrow's Future* Scholarship Benefit in New York City. The event commemorated APIASF's 10th anniversary and recognized the founding organizations, supporters and scholarship recipients who have shaped the organization since its inception.

DONATE TODAY!



Scholar Profile



"This scholarship has made my dreams of becoming a police officer a possibility. This scholarship has given me time to do volunteer work around my community such as volunteering at the local church's soup kitchen and Sunday school instead of working trying to pay for college. I am able to give something back to my community and helping people in need feels great."

Tser Cheng
2012 - 2013 APIASF /
AT&T Foundation
Scholar

Attending
Augsburg College
Majoring in Criminal
Justice

During the event, **Macy's, Inc.** received the Excellence in Education Award and **Hilton Worldwide** received the Inspiring Dreams Award. APIASF also presented the Higher Education Award to **Dr. Doris Ching**, Emeritus Vice President for Student Affairs of the University of Hawai'i. **Jim Johannesen**, Executive Vice President, Chief Operations and Support Officer for McDonald's USA, served as the keynote speaker for the event and **Don Thompson**, President and Chief Executive Officer of McDonald's Corporation, provided special remarks.



In the photo above, Don Thompson (third from left) meets with the Scholar speakers following their remarks at the event.

More than 400 community leaders, corporate representatives and scholarship recipients attended the event to raise awareness about the need to support AAPI students. The Scholarship Benefit raised more than half a million dollars to support APIASF's ongoing work to develop future leaders who will excel in their careers, serve as role models in their communities and contribute to a vibrant America. In addition to the dinner, APIASF also hosted a free career workshop for students in the afternoon.

McDonald's and the Asian McDonald's Operators Association served as the presenting sponsors with Macy's, Inc. serving as the diamond sponsor for the event. In addition, Admerasia, USA Funds and Wells Fargo were the platinum sponsors and Target served as the gold sponsor for the 2013 Scholarship Benefit.

For more information about the event and the complete list of supporters, [click here](#).

Save the Date - Support Students by Joining APIASF on #GivingTuesday

#GivingTuesday is a national campaign to create a day of giving at the start of the annual holiday season, following Thanksgiving, Black Friday and Cyber Monday. This effort helps celebrate and encourage charitable activities that support nonprofit organizations during a time of year synonymous with shopping and spending.

APIASF is excited to be an official #GivingTuesday partner for this

Volunteer Profile



"APIASF is making a difference in the Pacific Islander community by not only providing educational opportunities through scholarships and funding but now, through its scholars, who are providing positive role models for our children and building future leaders in our community."

Hema Katoa

APIASF Volunteer and Counselor Specialist at the Student Intervention Services Center in the Jordan School District of Utah

To volunteer with APIASF, [click here](#).

Don't Forget! Scholarship Applications Are Available

The **APIASF** Scholarship application

year's day of giving on December 3. By joining the #GivingTuesday movement, APIASF has the opportunity to increase awareness, participation and support for programs that make a difference in the lives of AAPI students by providing them with resources that increase their access to higher education.

Here's how you can get involved:

- Make a [secure donation online](#)
- Mail a check (memo line: #GivingTuesday) to 2025 M Street NW, Suite 610, Washington, DC 20036
- Check out all of the [ways to support APIASF](#)

To learn more about #GivingTuesday, [click here](#).

#GIVINGTUESDAY™

AANAPISI Profile: De Anza College

Located in Santa Clara County, California, De Anza College serves one of the highest concentrations of AAPIs in the country. Approximately 42 percent of students at De Anza self-report as Asian American or Native American Pacific Islander and many of the students experience financial need.

In September of 2008, De Anza College was one of six institutions to receive one of the first Asian American and Native American Pacific Islander Serving - Institution (AANAPISI) grants. With the help of this grant from the U.S. Department of Education, De Anza has been able to fund their IMPACT AAPI program, which aims to close the gaps in academic achievement and transfer among Asian American and Pacific Islander (AAPI) students by focusing on Asian Pacific Islander subgroups that are historically underrepresented in higher education. With a second AANAPISI grant received in 2011 the college was able to continue the program and has already experienced positive outcomes for participants.

The name IMPACT AAPI is an acronym for Initiatives to Maximize Positive academic Achievement and Cultural Thriving focusing on Asian American and Pacific Islander students at De Anza College. The program functions through four key objectives: increasing AAPI student access to college services; improving overall student persistence among first-time students who plan to transfer; improving student readiness for college-level courses; improving the overall course success rate of AAPI subgroups with rates below the college average.

APIASF works closely with De Anza College and the IMPACT AAPI program through the [Partnership for Equity in Education through Research \(PEER\)](#) project. For more information about IMPACT AAPI, [click here](#).

**Get Your Smartphones Ready for
#repReflections in December!**

is now available. For more information and to apply, [click here](#). The deadline is January 10, 2014 at 11:59 p.m. EST.

The **Gates Millennium Scholars Program** application is now available. For more information and to apply, [click here](#). The deadline is January 15, 2014 at 11:59 p.m. EST.

Quick Links

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[Translated Material](#)

[Student Resource Center](#)

[PEER Project](#)

[CARE Report](#)

[APIASF in the News](#)

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This December, re/present will once again #repReflections by looking back over the past year. **Join us for our second annual #repReflections photo-a-day project!**

Participating is easy - simply take a photo that relates to the topic of the day and provide a short caption. The daily topics will be posted on the blog starting December 1, but you're getting a sneak peek at them right here!



Throughout November, our Scholars have shared some moving and inspiring

[#repScholarships](#) posts. Click here to read what they had to say about the true meaning and impact of scholarships.

Be sure to visit us at <http://apiasfrepresent.tumblr.com> where you can read past posts, [join the blog team](#), or [submit a post](#)!



The Asian & Pacific Islander American Scholarship Fund is proud to be recognized in the Social Impact Exchange's S&I 100 Index of Top Nonprofits Creating Social Impact. Learn more by [clicking here](#).

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